

ROTHERHAM METROPOLITAN BOROUGH COUNCIL

RECORD OF OFFICER EXECUTIVE DECISION

Date of Decision:	21 st January 2025
Title:	Forge Island Parking Charges
Decision Maker: (Including Job Title)	Andrew Bramidge, Strategic Director for Regeneration and Environment
Details of Specific Cabinet Delegation or Delegation contained in the relevant Sub-Scheme of Delegation.	As per the Constitution and the Regeneration and Environment Sub-scheme of Delegation: The Assistant Director is authorised in the discharge of any executive function not otherwise reserved to the full Council, the Cabinet, a committee of the Cabinet, a member of the Cabinet, a joint committee discharging executive function.
Decision:	That the current tariff and concessions to that tariff are changed to unlimited free parking for all customers of Forge Island businesses.
Reasons for the Decision:	In order to support the continuing increased usage of Forge Island, consideration has been given to promoting access to Forge Island through the parking tariffs associated with those visiting Forge Island businesses.
Details of alternative options considered and rejected:	Maintain the existing pricing structure. This was rejected as it may result in the existing tariff as a deterrent to potential customers of the businesses on the site and creating confusion due to the mix of concessions. The recommended option is deemed to be a simpler approach which promotes visitors.
Conflicts of interest declared by any Cabinet Member consulted by the decision maker which relates to the decision:	None
Dispensations Granted: (If any)	None
Reports or parts of reports considered	Forge Island Parking Charges Report

	A report provided by Parking Services for the consideration of the Strategic Director of Regeneration and Environment
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I certify that this is a true record of the executive decision:

That the current tariff and concessions to that tariff are changed to unlimited free parking for all customers of Forge Island businesses.

Signed by the Decision Maker



Dated: 21st January, 2025

Name: Andrew Bramidge

Job Title: Strategic Director, Regeneration & Environment